

Alfred State

SUNY College of Technology



Mission Development

**OFFICE OF STUDENT LIFE
NEW STUDENT ORGANIZATION
RECOGNITION PROCESS**

Overview

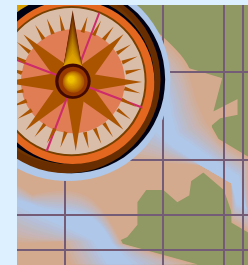


- Why a Mission Statement
- The Process
- The Categories
- Samples
- Cross Over
- Combination & Wordsmithing
- Then What...?

Why a Mission Statement?



- **2 Questions to ask...**
 - Who is better qualified to define the objectives of your club than you?
 - Who else would you want to define your club's goals?
- **You should view your Mission Statement as:**
 - A compass to map the course of your organization's development
 - A beacon to light your way
 - An anchor to steady and measure your development



The Categories



- Questions you must answer...
 - Who We Are (or who we will be)
 - What We Do (not your activities, but your goal within the context of the club)
 - For Whom (our fellow students and the campus)
 - Why...?

Samples of Who We Are...



- We are the student members of the ...
- We are a dedicated group of students.
- We are a group student staff members.

Samples of What We Do...



- We provide activities programming for ourselves and our fellow students.
- We provide a place for ourselves and students like us to congregate and meet.
- We provide residential services for the Alfred State College community.

Samples of For Whom...



- We work for the students of Alfred State College.
- We do what we do for ourselves and our fellow students.
- We operate for the college community.

Samples of Why...



- To provide a safe educational environment in which students will develop healthy lifestyles; prepare for the future; and learn more about our diverse and changing world.
- So students may achieve academic and personal goals and to enhance the student experience.

Review, Discussion, & Consensus



- Read through your members various thoughts
- Remember, you can't be all things to all people
- Give and take in your discussions
- Seek consensus (Don't know what that means, [click here](#))

Combination & Wordsmithing



- In a small group (4-7 people)
 - Convert your four statements into a paragraph.
 - Make final wording changes.
 - Communicate your work to your organization.
- Approve a final statement as a group.
- Submit your final product to the Director of Student Activities for reflection & approval.

Student Senate Mission Statement

The Student Senate of Alfred State College is composed of elected representatives of the student body. We provide leadership by actively addressing campus issues and managing the activities fees, with a commitment to improve all aspects of the student experience. The aim of the Student Senate is to maintain and improve the quality of student life, strengthen academic excellence, and enrich the college experience.

The Student Life Mission

The Student Life Team is a dedicated, student oriented group of professionals who create an environment conducive to learning about one's self, community, and society. We provide services, personal contacts, and skill development opportunities which foster successful, well-balanced, and fulfilling life experiences for the students of Alfred State College and our community.